

Brendan J. Farrell

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Dear Sir or Madam,

If your senior leadership team could benefit from a vision-driven, goal-focused Business, Sales, and Learning and Development Strategist with a proven history of innovation and achievement, please take a look at my enclosed resume. After reading your requirements for the position opening, I am certain of my ability to excel in this capacity.

Throughout my career, I have established a reputation as a transformational leader who is driven by challenge, undeterred by obstacles, and committed to furthering standards of excellence. My expertise encompasses all aspects of sales operations, business development, coaching and training, and administration, from controlling costs and maximizing revenues to harnessing team strengths to improve companywide performance. Further, my ability to build consensus among executive teams and stakeholders to promote transparency and influence positive change has been repeatedly proven. I look forward to bringing these strengths and more to your team.

Please consider the following highlights of my qualifications:

- Consistently outperform sales and revenue goals through the development of aggressive product training and learning and development initiatives, and integration of best sales practices to achieve the highest levels of customer engagement and retention.
- Expertise in driving and managing successful business and sales operations with extensive experience in the medical, and healthcare industry with a focus on robotic surgery allowing surgeons to perform complex procedures with more precision, flexibility, and control.
- Build solid relationships with management teams, senior executives and stakeholders that enhance corporate productivity; utilize seasoned experience in coaching, training, and mentoring to drive sales teams to maximum performance.
- Seasoned in identifying process improvements, interpreting data, relaying complex information effectively, and developing communication environments that exceed all organizational objectives.
- Excellent work ethic with a dedication to building high-performance organizations and acquiring knowledge of the latest industry-specific technology to advance organizational and client success.

I look forward to meeting with you and learning more about your goals for this position and your organization. Until then, thank you for your consideration.

Sincerely,

Brendan J. Farrell